

THE ROCKS MARKETS

STALLHOLDER APPLICATION CRITERIA

Arts & Creativity

We are looking for the best in design and craftsmanship from Australia and internationally. We want to showcase creators at work and the stories behind their craft, providing theatre in the making, immersing the customer in the experience.

We are also looking for artists who offer bespoke and unique pieces. An important consideration is that we will not accept artworks that are reproduced on mass-produced functional items (such as t-shirts, coffee cups, key rings etc.). In this category, the applicant must be the artist or creator.

Fashion & Accessories

We are looking for the best in Australian and international design across women's, men's, unisex and children's offers.

We seek designers who are offering a best in class customer experience alongside contemporary ranges that are not commonly found in other retail precincts.

Jewellery

We are looking for unique jewellery that is designed and preferably handmade, by the applicant or jewellery that is antique or vintage.

We want to showcase jewellers, metalsmiths and tinsmiths at work and celebrate the stories behind their craft. Our jewellers will need to offer bespoke and unique pieces. An important consideration is that we will not accept mass produced jewellery.

Beauty, Health & Well-Being

We are looking for best in class products and/or services in the beauty, health, nutrition, fitness and well-being categories. You will need to be able to provide the relevant compliance certification.

Homewares & Gifts

We are seeking a carefully curated mix of unique and individual products that are not commonly found in other retail precincts. These may be handmade, bespoke, vintage or one-of-a-kind pieces.

Food & Beverage Experience

We are looking for food and beverage operators that can provide:

- A holistic experience that is about more than just food and makes customers want to share their experience with others.
- A variety of pre-prepared, pre-packaged foods, both sweet and savoury, handmade by applicants.
- Cooked on-site, made-to-order menu that changes to reflect the seasons.
- Provides theatre and immerses the customer in the entire experience (i.e. sight, smell and taste).
- Caters to the occasions that draw customers to the precinct. Quality produce carefully selected and beautifully presented.

Please note, successful applicants must provide: Food Safety Supervisor Certification, Temporary Food Stall Permit (from the City of Sydney) and NSW Food Authority Food Business Notification Number (if applicable).

IMPORTANT CONSIDERATIONS

We are looking for unique, interesting, quality products that are not widely available in other retail precincts. While our preference will always be for stallholders who design their own products, we do accept aggregators in some categories who can offer products that cannot be readily found elsewhere.

As The Rocks Markets operates in an iconic precinct with high visitation, ensuring a high standard of presentation is maintained, is a key focus for all our market stallholders.

Categories and products that aren't accepted include:

- Mass produced goods
- Franchise operations
- Rebranding, relabelling or repackaging of goods designed by others
- Products that infringe on the intellectual property of other artists or brands
- Any indigenous product or artwork/designs that are not made in Australia and do not benefit the indigenous community.