

Darling Harbour and The Rocks

Commercial Signage Rates



Commercial Signage

PRICES ARE EXCLUSIVE OF GST

Fees subject to change without notice.

There are 212 pole banners in Darling Harbour and 41 in The Rocks and Circular Quay available for hire. Banner poles are available for hire for a minimum of one day (hire rates will be charged per week) and maximum of four weeks.

See the Terms and Conditions section of this document for descriptions of terms used throughout the rates card.

POLE BANNERS

Hire

Commercial Rate A

(DH2, DH17, DH12, CQ1, CQ 2, CQ3)

\$130

per banner per week

Commercial Rate B

(DH1, DH3, DH8, DH9, DH18, DH19, DH20)

\$120

per banner per week

Changeover

Installation

\$1,500 for up to 35 poles

\$40 per additional pole

Dismantle

\$1,500 for up to 35 poles

\$40 per additional pole

Complex sequencing (3 to 6 designs) loading

(Complex Sequencing refer to campaign with 3-6 different designs)

\$150 per booking

Laundrying services

Banner disposal

\$6 (each)

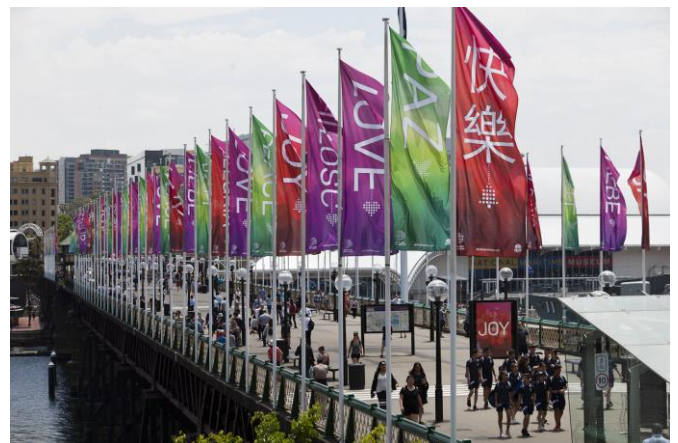
Banner washing and packing

\$14 (each)

Delivery Fee

(Sydney Metropolitan Area)

\$150 per booking



Glossary of Terms

PM NSW

Place Management NSW

Banner

A 4500 mm x 1500 mm piece of cloth bearing design.

Pole banner

Standard pole that holds a banner, installed on land managed by PM NSW.

Period of hire

Duration of time that banners are installed including dates for installation and removal.

Hirer

Person or organisation who books banner poles managed by PM NSW.

Hire

Use of PM NSW pole banners.

Simple sequence

One to 2 designs and colour for all banner and light pole locations booked during a period of hire.

Complex sequence

More than two design (maximum of 6 designs) is produced to be displayed on banner locations during a period of hire.

Activities and events include: (within the precinct)

- Corporate or private functions: events that are staged as 'invitation-only' to a targeted audience, including international organisations, and may attract registration or entry fee.
- Movable/transitory events: events such as parades, rallies, fun-runs, marches and street theatres.
- Public events: events that are open to the public and free of any entry charge; for example, public markets, community events, festivals and performances.
- Fundraising for registered charities: events that are held for only publicly recognised and registered charities; e.g. annual Salvation Army Red Shield Appeal.
- Individual ceremonies: events held by individuals or organisations for events such as weddings, naming days, public openings.
- Launches: product, exhibition, attraction or show promotions.



Thank you for taking the time to find out more about the many exciting commercial signage opportunities available in The Rocks and Darling Harbour.

Inquiries

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