RALPH LAUREN

Event Notification

Notification Date: 6/11/2026

Dear Resident/Building Owner/Building Occupant,

Event name: Ralph Lauren Holiday Market

Location: First Fleet Park, The Rocks

Event Overview:

To celebrate the festive season, Ralph Lauren will host an immersive Holiday Market. Open to the public, the Holiday Market will feature a curated program of seasonal experiences, including a Christmas Giving Tree, children's choir performances, live music, wreath-making workshops, children's gingerbread decorating workshops, and a family photography studio. Guests will have the opportunity to purchase refreshments and a curated selection of Ralph Lauren products.

Philanthropy will play a central role throughout the activation, supporting Ralph Lauren's Pink Pony charity partner, the McGrath Foundation. Fundraising initiatives will include the purchase of personalised stars for the Giving Tree, with proceeds donated to the Foundation, alongside a portion of revenue generated from selected paid activities. These initiatives aim to raise awareness and encourage community participation in support of an important local cause.

For more information visit- www.ralphlauren.com.au

Key Dates and Times:

Live Dates: 21-29 November 2026

Set up: 17-21 November 2026

Pack down: 30 November 2026

Activity	Date and Times
Set up	Tuesday 17 November 7.00am – midnight *(quiet works only from midnight - 6.00am)* Wednesday 18 November 6.00am – midnight *(quiet works only from midnight – 6.00am)* Thursday 19 November 6.00am – midnight *(quiet works only from midnight – 6.00am)* Friday 20 November 6.00am – midnight *(quiet works only from midnight – 6.00am)* Saturday 21 November 6.00am – 10.00am
Event	Saturday 21 November 10.00am – 8.00pm

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	Sunday 22 November 10.00am – 8.00pm Monday 23 November 10.00am – 8.30pm Tuesday 24 November 10.00am – 8.00pm Wednesday 25 November 10.00am – 8.00pm Thursday 26 November 10.00am – 8.00pm Friday 27 November 10.00am – 8.00pm Saturday 28 November 10.00am – 8.00pm Sunday 29 November 10.00am – 8.00pm
Pack down	Sunday 29 November 8.00pm – midnight *(quiet works only from midnight – 6.00am)* Monday 30 November 6.00am – midnight

Event schedule including performance:

	Sat 21 November	Sun 22 November	Mon 23 November	Tues 24 November	Wed 25 November	Thurs 26 November	Fri 27 November	Sat 28 November	Sun 29 November
10:00	Kids Activity	Kids Activity	Kids Activity	Kids Activity	Kids Activity	Kids Activity	Kids Activity	Kids Activity	Kids Activity
11:00	Kids Activity	Kids Activity	Kids Activity	Kids Activity	Kids Activity	Kids Activity	Kids Activity	Kids Activity	Kids Activity
12:00	Choir	Choir						Choir	Choir
13:00	Choir	Choir						Choir	Choir
14:00	Wreath workshop		Wreath workshop **VICs**	Wreath workshop **VICs**	Wreath workshop **DJ's (10)**	Wreath workshop	Wreath workshop	Wreath workshop	
15:00									
16:00									
17:00	Pianist & performer	Pianist & performer		Pianist & performer	Pianist & Performer	Wreath workshop	Pianist & performer	Pianist & performer	Pianist & performer
18:00			**VIP Launch** *Band Choir F&B Portraits*			Choir			
19:00									
20:00									

Anticipated Impacts:

Pedestrian access and movement: Increased pedestrian activity is expected in and around First Fleet Park during the event, set-up and pack-down. Clear pedestrian routes will be maintained around the event area, with access to surrounding footpaths, nearby premises and Circular Quay transport services maintained. Event structures, equipment and queues will be positioned to keep public thoroughfares clear. Onsite staff will monitor pedestrian movement, manage queues and assist with directions. Where temporary diversions are required, clearly signposted, accessible alternative routes will be provided. Deliveries and vehicle movements will be managed to minimise disruption to pedestrians.

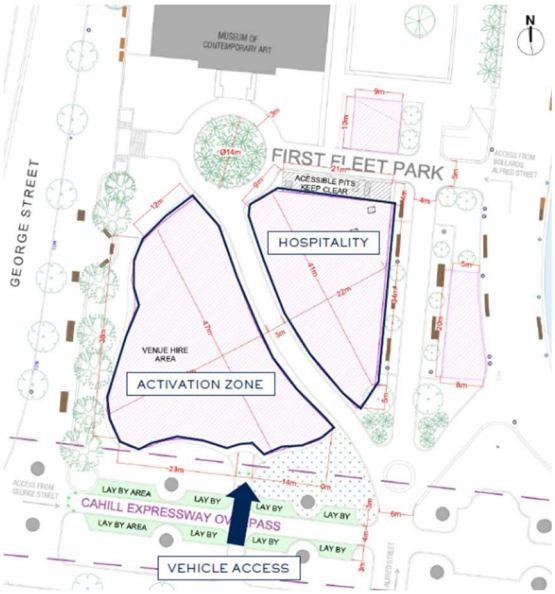
Traffic management during set-up and pack-down: Temporary increases in delivery and service vehicle movements are expected during event set-up from 17–21 November and pack-down on 30 November 2026. Deliveries and collections will be scheduled and coordinated to minimise congestion and disruption to nearby residents and businesses. Vehicles will use designated access and loading areas, with pedestrian and vehicle movements separated and managed by authorised personnel where required.

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Access to nearby premises and emergency access will be maintained. Drivers will be instructed to avoid unnecessary idling. Any approved temporary access restrictions or pedestrian diversions will be clearly signposted.

Noise management: The event will feature piano and choir performances with low-level amplification. To minimise disturbance to nearby tenants, amplification will be kept to the minimum needed for the audience. Onsite event staff will monitor sound levels throughout performances and adjust the volume as required. There will be a launch event held on Monday 23 November from 1800 – 2030 including a live performance by a three piece acoustic band. Sound check for the band will be held between 4pm – 5pm.

Site Map



Key contact:

Cathy Fiorenza
Senior Global Security, Risk & Resilience Manager, Ralph Lauren Australia
Tel: (61) +61417480422
Email: Cathy.Fiorenza@RalphLauren.com

Thank you for understanding. Please reach out if you have any questions or require further clarification on any of the information provided.

Sincerely,

Natalie Headland

Events & Partnerships Lead
Ralph Lauren