



THE AUSTRALIAN EDITION

Australia Day is a day like no other with people travelling to the precinct to shop, eat, drink and play.

This year, we're celebrating Australia's diversity with food.

Good food breaks down barriers and helps us relate to each other, no matter where we come from or what language we speak. So we're seeking diverse food and drink vendors who serve all things delicious to help us celebrate together.

This is an opportunity to be involved in one of the most vibrant days on The Rocks Calendar. See you there!

A close-up photograph of a person's hands serving paella. The person is using a long-handled metal spoon to scoop yellow rice and seafood from a large, shallow black pan. The paella is served into a small, dark-colored bowl. The person's left hand is holding the bowl steady. They are wearing a red wristband. The background shows a red surface, likely a table or counter, and other kitchen items like a metal pot and a red cloth.

THE DETAILS

DATES:

Wednesday 26 January

TIMES:

11:00am to 6:00pm

LOCATION:

George and Playfair Street

PRIMARY OFFERING:

Hot food, spicy food, sweet food, cold food, all things delicious

OTHER OFFERINGS:

Pre-prepared food & munchable's

KEY DATES

EXPRESSIONS OF INTEREST CLOSES:

Close of business Sunday 14 November

STALLHOLDERS NOTIFIED BY:

Close of business Monday 29 November

PR AND MARKETING NOTIFIED ABOUT STALLHOLDERS:

Monday 13 December

PR AND MARKETING CAMPAIGN TO COMMENCE:

Monday 3 January

STALL COSTS & WHAT'S INCLUDED

(All GST inclusive)

3m Hot Food Stall: \$170.00

2.4m Hot Food Stall: \$136.00

3m General Stall: \$170.00

1.8m General Stall: \$75.00

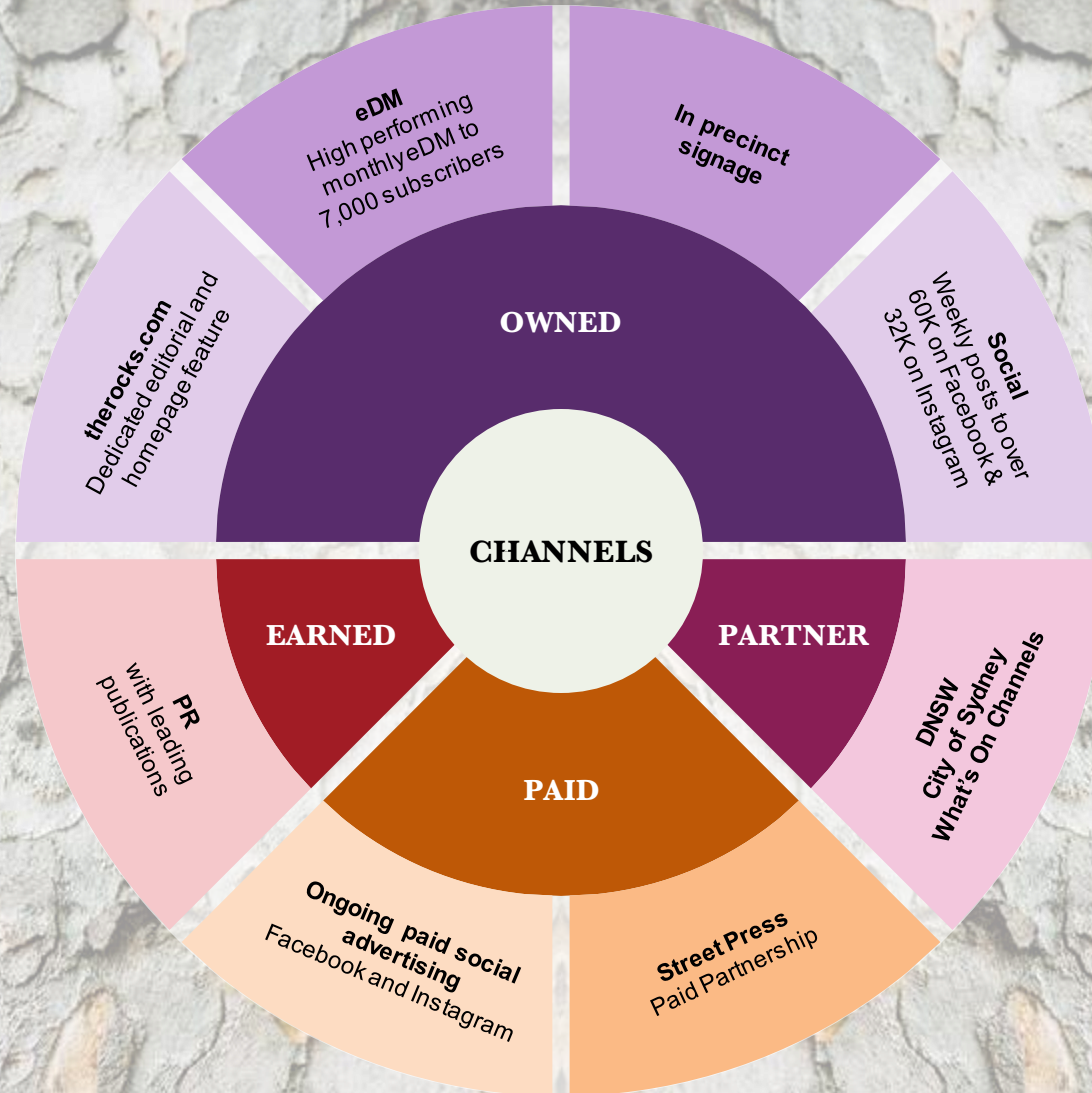
HOW TO APPLY

If you are not a Rocks Markets stallholder: [APPLY HERE](#) and let us know in the product description that you are applying for Australia Day. [THEN CLICK HERE TO REGISTER YOUR INTEREST IN TRADING.](#)

If you're already a Rocks Markets stallholder: [REGISTER HERE](#)

***Note:** This is a curated Market and category restrictions may apply.*

COMPREHENSIVE MARKETING PLAN



THE ROCKS MARKETS MOOD BOARD

