

# The Rocks Market New Stallholder Application Criteria

## Food Experiences

- A holistic experience that is about more than just food and makes customers want to share their experience with others.
- A single offer, made to order with menus that change to reflect the seasons.
- Provides theatre and immerses the customer in the experience across (ie. sight, smell and taste).
- Caters to multiple day parts and the occasions that draw customers to the precinct.
- Quality produce, carefully selected and beautifully presented.

## Fashion, Accessories & Jewellery

- The best in Australian and international design, across women's, men's, unisex and children's offers.
- Aggregators or designers offering a best in class experience and contemporary range.
- Unique and individual offers that are not commonly found in other retail precincts.

## Arts and Creativity

- The best in design and craftsmanship from Australia and internationally.
- Offer bespoke and unique pieces.
- Show the masters at work and the stories behind their craft – provide theatre in the making, immersing the customer in the experience.

## Beauty, Health & Well-Being

- Offer products and/or services in the beauty & anti-aging, pharmacy, healthy eating & nutrition, spa, fitness, mind-body or wellness categories.
- Best in class experience.
- Provide convenient services for CBD workers and local residents.

## Homewares & Gifts

- Unique and individual offers that are not commonly found in other retail precincts.

## Tourism Focused Retail

- Products exclusive to Australian culture that commemorate and preserve a tourist's visit to Sydney and Australia.
- Gifts expressing The Rocks' history and heritage.