



MARKETS

STALLHOLDER APPLICATION FORM

SECTION 1: BEFORE YOU FILL IN THE APPLICATION

Criteria for assessment as Stallholder at The Rocks Markets

All applications must meet the general criteria listed below and must also meet the specific criteria for their particular product category.

Please carefully read the criteria that applies to your particular product or service before submitting your application, to ensure it can be considered for inclusion in The Rocks Markets.

All products must comply with applicable Australian Standards and guidelines.

If you have any queries or require assistance, please call (02) 9240 8717 or email therocksmarket@shfa.nsw.gov.au

Product category	Criteria
General criteria (all applications)	<ol style="list-style-type: none"> 1. Applications must be sympathetic with the tone and personality of The Rocks precinct with the core values of 'curious', 'intimate' and 'savouring'. 2. Mass produced goods are not permitted, i.e. production where many copies are produced, using assembly line techniques where workers each work on an individual step in the production process, rather than a worker making a whole product from start to finish. 3. Franchise operations are not permitted. 4. Rebranding, relabelling or repackaging of goods designed by others is not permitted, except where the applicant has also significantly altered or reinterpreted the original goods, or where the goods are considered to be antique or vintage and no longer in production or the goods are considered to be of exceptional uniqueness and quality.
Artwork	<ol style="list-style-type: none"> 1. Applicant must be the artist. 2. Artworks may not be reproduced on mass produced functional items (such as t-shirts, coffee cups, key rings, etc.). Greeting cards, calendars and postcards are accepted.
Sculpture	<ol style="list-style-type: none"> 1. Applicant must be the artist. 2. Limited editions, where special skill is involved in reproduction (i.e. not mass produced), are permitted.
Jewellery	<ol style="list-style-type: none"> 1. Applicant must be the designer. 2. Jewellery must be handmade by the applicant, either wholly or through the assemblage of componentry manufactured by others; or the jewellery is antique or vintage and no longer in production.
Garments	<ol style="list-style-type: none"> 1. Applicant must be the designer; or the applicant has significantly altered or reinterpreted the original garments or original medium; or the garments are antique or vintage and no longer in production or the goods are considered to be of exceptional uniqueness and quality.
Fashion accessories (handbags, wallets, belts, hats, headwear and scarves)	<ol style="list-style-type: none"> 1. Applicant must be the designer; or the applicant has significantly altered or reinterpreted the original goods or the goods are antique or vintage and no longer in production or the goods are considered to be of exceptional uniqueness and quality.
Photography	<ol style="list-style-type: none"> 1. Applicant must be the photographer; or the applicant has significantly altered or reinterpreted the original photography; or the photography is antique or vintage or the goods are considered to be of exceptional uniqueness and quality. 2. Photographs may not be reproduced on mass produced functional items (such as t-shirts, coffee cups, key rings, etc.). Greeting cards, calendars and post cards are accepted.
Gifts and collectables (bric-a-brac , games and toys)	<ol style="list-style-type: none"> 1. Applicant must be the designer; or the applicant has significantly altered or reinterpreted the original pieces; or the goods are antique or vintage and no longer in production or the goods are considered to be of exceptional uniqueness and quality.

Aromatics, beauty products, soap, make up and candles	1. Applicant must be the creator and must hand make the core product. 2. Containers and packaging may be manufactured by others.
Homewares	1. Applicant must be the designer; or the applicant has significantly altered or reinterpreted the original goods; or the goods are antique or vintage and no longer in production or the goods are considered to be of exceptional uniqueness and quality.
Stationery and books	1. Applicant must be the designer or author; or the applicant has significantly altered or reinterpreted the original goods; or the goods are antique or vintage and no longer in production or the goods are considered to be of exceptional uniqueness and quality.
Services	1. Applicant must be the creator/inventor of the service.
Pre-packaged / prepared food	1. Applicant must be the creator or the goods are considered to be of exceptional uniqueness and quality. 2. The creator must hand make the core product. 3. Containers and packaging may be manufactured by others. 4. Applicant must provide their NSW Food Authority Food Business Notification Number, Food Safety Supervisor Certification and Temporary Food Stall Permit (from City of Sydney).
Technology products	1. Customised or bespoke component-based technology products may be accepted.

If your application does not fit the criteria above, The Rocks Market will not evaluate the product and will inform the applicant that they have been unsuccessful because the product does not fit the criteria.

Conditions of application for The Rocks Markets

- a) The issue of this application does not commit the Authority to proceed with any offer of a stall at The Rocks Markets.
- b) The Authority and its respective employees and agents, shall have no liability (including liability by reason of negligence) for any loss, damage, cost or expense incurred or arising by reason of any person using or relying on the information and whether caused by reason of error, omission or misrepresentation in the information or otherwise.
- c) The Authority is subject to the Freedom of Information Act 1982 and the Privacy Act 1988. The applicant should identify those components of this application that it believes are commercial-in-confidence'.
- d) The applicant may be asked to provide further information, including product samples and answer detailed questions about product development and their creative process. (Note: The Authority will not keep product samples).
- e) The Authority will advise the applicant whether or not its application has been considered and the outcome of that consideration.
- f) The application will be retained by Sydney Harbour Foreshore Authority and will become the property of the Authority.
- g) The applicant authorises the Authority to make information concerning the applicant available to other NSW government agencies.
- h) Applicants may request that the Authority not disclose information which would place them at a substantial commercial disadvantage with their competitors. Applicants should provide detailed reasoning for those elements of application they would like considered as commercial-in-confidence.
- i) A request for commercial-in-confidence consideration does not necessarily prevent disclosure. The Authority will advise successful applicants what information it agrees not to disclose. The Authority's decision about disclosure is final. Applicants may not make any claim against the Authority in relation to any disclosure. A decision by the Authority under this condition is not a decision which falls within any dispute resolution procedures specified in the contract being tendered for.
- j) Successful applicants must agree to be bound by The Rocks Markets Stallholder Agreement.
- k) Approval of applications will at all times be in the absolute and unfettered discretion of the Authority.

Submitting Your Application

Please send your completed application, along with photographs and samples of your product to:

New Stallholder Applications

The Rocks Markets

PO Box N408

Grosvenor Place

NSW 1220

Please note: The Rocks Markets cannot process incomplete applications, or applications where photographs and samples have not been supplied (links to websites are not sufficient). If your samples are of high value, perishable or fragile, please contact us to make special arrangements to accept delivery.

Samples will be returned to you using standard Australia Post services unless you contact us to make other arrangements. Perishable goods such as foodstuffs or goods with contamination risk such as cosmetic products will not be returned and will be disposed of after assessment unless you contact us to make other arrangements.

If you have any queries or require assistance with this application, please call The Rocks Markets on (02) 9240 8717 or email therocksmarket@shfa.nsw.gov.au.

SECTION 2: ABOUT YOU

Main applicant's name:

First name: _____ Family name: _____

Please provide a current working email address and telephone numbers

Email: _____

Phone: _____ Mobile: _____

Applicant 2: (If not applicable, please leave blank).

First name: _____ Family name: _____

Email: _____

Phone: _____ Mobile: _____

Personal ABN or Company/Business ABN/ACN or an ARBN for a registered business name (AND COMPANY DIRECTORS IF APPLICABLE): (You will need to supply either your personal ABN or an ABN/ACN for your business or company or an ARBN for a registered business name. Your application will not be processed if this information is not provided).

Company or Business name: (This field is required if planning to trade under a registered company name. Please leave blank if not applicable).

Registered trading name for stall: (This must be supplied).

Address: (Must be a physical address – either business or residential; a PO Box address will not be accepted).

Street _____

Suburb _____ State _____ Postcode _____

Postal address: (Optional – may be a PO Box. Please write “as above” if you are not supplying a separate postal address).

Street _____

Suburb _____ State _____ Postcode _____

SECTION 3: ABOUT YOUR PRODUCT OR SERVICE

Description of your product: Please provide us with detailed information about the products or services you wish to offer at The Rocks Markets, including price range. If your application is successful, The Rocks Markets will use this information to define what products and services you are permitted to offer at The Rocks Markets. Any goods or services that you have not listed below will not be considered as part of this application. If required, you may attach a separate list, but references to websites are not acceptable.

Are you the designer/inventor/creator of your product or service? You must select at least one of the following.

- No (You have no design involvement or minor involvement, such as choosing from a range of colours and finishes available from a supplier or manufacturer).
- Yes, partially (Involved in collaboration with others where the applicant’s design input has a significant influence on the finished product).
- Yes (You are the sole contributor in the design process).

If you selected ‘Yes’ or ‘Yes, partially’, please give more detail about your involvement in the design process and also attach documentation to support your claim (design drawings and sketches, photographs of working models, computer screen shots etc.).

How is your product manufactured?

- It’s manufactured by others (Manufactured by others using production line, automated techniques or large specialised machinery i.e., printing presses, automated textile weaving, injection moulding, etc.).
- Others hand make it (Manufactured by other using their hands and hand-operated tools, or similar).

I hand make it myself

Please detail this process clearly:

Where is your product manufactured?

- Product is not made in Australia (Fully imported product or very small Australian production contribution such as labelling or packaging).
- Product is partially made in Australia (includes products assembled in Australia from imported or a mixture of local and imported components) (Equivalent to 'Made in Australia' i.e. More than 50% of production costs are Australian and has undergone 'substantial transformation' within Australia or some but less than 50% of production costs incurred in Australia and may not qualify as 'substantially transformed' in Australia).
- Product is fully made in Australia (Equivalent to 'Product of Australia', i.e. all significant components have their origins in Australia and the majority of the manufacturing processing is done in Australia).

Please give exact details about where your product is made:

Please tell us where your product is currently sold, or has been sold in the past:

Product website and other social media links: (Leave blank if not applicable).

Have any sustainability measures been taken in the making, distribution or sale of your product or service? (Leave blank if not applicable).

SECTION 4: DECLARATION

Main applicant:

First name: _____ Family name: _____

I have read and understood the conditions of this application: (Must be dated and signed by at least one applicant).

Date: _____

Signed: _____

Applicant 2: (if applicable)

First name: _____ Family name: _____

I have read and understood the conditions of this application:

Date: _____

Signed: _____